

VARINDER PAL SINGH

WordPress & PHP Developer | WooCommerce Specialist

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PROFESSIONAL SUMMARY

Results-driven WordPress & PHP Developer with 2+ years of experience building high-performance, scalable web solutions. Expert in custom theme & plugin development, WooCommerce optimization, and payment gateway integrations. Focused on delivering efficient, user-friendly, and business-driven solutions.

CORE SKILLS

- Backend: PHP, MySQL
- CMS: WordPress (Plugins, Themes, Hooks), WooCommerce, Prestashop
- Frontend: HTML, CSS, JavaScript, jQuery, Bootstrap
- Specialties: Custom Plugin Development, AJAX Systems, Payment Gateway Integration (Stripe)
- Page Builders: Elementor (Primary), WPBakery, Divi
- Tools: Git/GitHub, Debugging, Performance Optimization

PROFESSIONAL EXPERIENCE

Junior Software Engineer — Deftsoft, Mohali (Mar 2024 – Present)

- Engineered custom WordPress plugins improving client functionality and reducing manual workflows.
- Customized WooCommerce checkout systems, pricing logic, and integrated Stripe payment gateway.
- Implemented payment methods (Stripe) and ensured smooth transaction handling.
- Resolved critical production issues, improving website performance and stability.
- Developed Prestashop modules with multilingual support for scalable eCommerce solutions.

SELECTED PROJECTS

Personality Assessment / Quiz Platform

[sikhyourmind.com](#) | [Custom WordPress Theme — Built from Scratch](#)

Built a fully custom WordPress theme from scratch featuring a dynamic quiz engine, automated PDF report generation, and scoring algorithms.

Property Search Platform

[yourpropertysearch.co.uk](#) | [Custom WordPress Theme — Built from Scratch](#)

Developed a custom WordPress theme from scratch for a UK-based property search platform with advanced listing functionality and responsive design.

Corporate / Business Website

[commenstate.ch](#) | [Content-Based WordPress Site — Built from Scratch](#)

Built a clean, content-driven WordPress website from scratch for a Swiss business client, focusing on multilingual-ready structure and performance.

Bootstrap Genius

[thebootstrapgenius.com](#) | [Content-Based WordPress Site — Built from Scratch](#)

Developed a content-focused WordPress site from scratch with clean layout, optimized page structure, and fast load performance.

Rayonnante App

[rayonnante-app.com](#) | [Content-Based WordPress Site — Built from Scratch](#)

Designed and built a WordPress website from scratch for a French-market client, focusing on content presentation and responsive layout.

Walton Bathrooms

[waltonbathrooms.co.uk](#) | [Elementor-Based — Client Customization & Maintenance](#)

Handled ongoing client tasks including Elementor-based customizations, content updates, and functionality improvements on an existing WordPress site.

Cool Contacts

coolcontacts.co.uk | [WordPress Maintenance & Customization](#)

Performed client-requested customizations, UI adjustments, and maintenance tasks on an existing WordPress site.

Stripe Payment Plugin

[Custom WordPress Plugin](#)

Developed a secure multi-step payment system with form validation and Stripe transaction handling.

AJAX Search System

[WooCommerce Enhancement](#)

Implemented real-time WooCommerce product search using AJAX, improving user navigation speed significantly.

Bulk Price Automation Tool

[WordPress Plugin](#)

Enabled CSV-based bulk product price updates using AJAX to reduce manual data entry workload.

TRAINING

WordPress & PHP Training — Deftsoft (6 Months): Hands-on development of plugins, themes, and dynamic features.

EDUCATION

B.Tech, Electronics & Communication Engineering — I.K. Gujral Punjab Technical University (2022)